

# Creative Problem Solving Course



The purpose of this course is for participants to: learn the Creative Problem Solving framework, language, and tools, in order to unleash the full creative power of individuals, when working separately or in groups. The learning environment is a highly interactive, experiential learning laboratory, where participants gain the knowledge and practical experience using a practical framework, set of tools and techniques, and language, to facilitate world-class problem solving sessions.

## What participants will learn

- Learn and apply the a proven set of tools, techniques and processes for successful innovation efforts and include:
  - ✓ 8 creative (generating) thinking tools
  - ✓ 8 critical (focusing) thinking tools
  - ✓ 8 guidelines for effective thinking
  - ✓ 8 independent stages where thinking and action takes place
  - ✓ 4 components that provides a framework for solving problems or taking advantage of opportunities- creatively.
  - ✓ 2 models to help in selecting the most efficient and effective thinking tools for use
  - ✓ A comprehensive model to guide conversations that lead to deep understanding of the real problems or opportunities at hand
- You will also learn about how your personal preferences (style) impacts how you:
  - ✓ managing structure, novelty, and authority when dealing with change or solving problems
  - ✓ use your own inner energy and resources, and that of others, when managing change or solving problems
  - ✓ making decisions and take action
- They will also walk away with:
  - ✓ Practical suggestions for leading and managing change
  - ✓ World-class best practice for idea generation and idea focusing
  - ✓ A structure for making meetings more effective and efficient
  - ✓ Insights, knowledge & personal feedback to help them develop into a master facilitator

## After engaging in the course the following have been observed:

- Increase in individual (daily) productivity
- Improved, positive attitude for solving tough problems
- Groups reach higher level of novelty and idea production
- Deliver solutions on time and within budget
- Increase in tolerance for others
- Increase in individual contributions when engaged in a group or team
- Increase in productive outputs in meetings and problem solving sessions
- Increased productivity when working in teams
- Increased acceptance of organizational change initiatives

**Next Step:** To find out more about this program or to discuss your organizations innovation needs contact

Max Wilson at 724-816-4999, or by email at [MaxWilson@MaxInnovationGoup.com](mailto:MaxWilson@MaxInnovationGoup.com)

# COURSE AT A GLANCE



## Day 1 AM

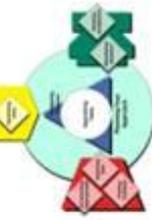
(Learning: Systems / Tools)

### CPS Foundations

Managing Change



CPS V6.1



Guidelines / Tools / Tool Selection Models

Tool	Description	Category
1	...	...
2	...	...
3	...	...
4	...	...
5	...	...
6	...	...
7	...	...
8	...	...
9	...	...
10	...	...
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Your Style Preferences

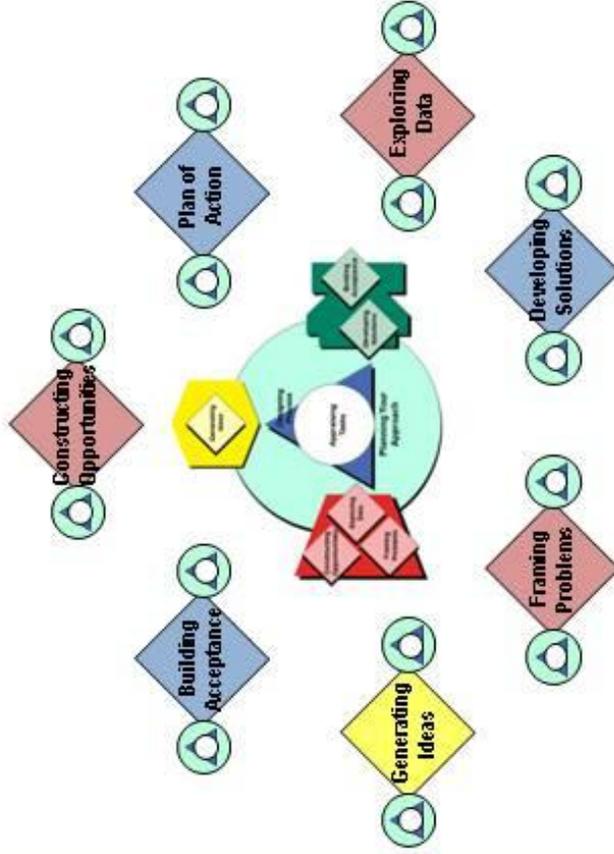


An assessment of problem solving style

## Lunch Day 1- Lunch Day 2

(Learning & Applying: Process / Tools)

### 7 Different Needs = 7 Real World Example Sessions



## LUNCH

### Planning Your Approach: Facilitation Preparation Time



## Day 3

Your Facilitation Experience

30 minute learning labs

Generating

Focusing



Taking it Forward / Next Steps



Graduation

